

AIMA's 50th National Management Convention
Vibrant India: Reimagining the Indian Dream
26 - 27 September 2023 | Hotel Taj Palace, New Delhi

CONVENTION AGENDA

Day 1: Tuesday, 26 September 2023

0830 – 0920 hrs **Registration and Networking Tea/Coffee**
0930 hrs **All to be seated inside Durbar Hall**

0945 – 1020 hrs **Introductory Session**

Curtain Raiser Video **Celebrating 50 years of AIMA's National Management Convention**

Lighting of the Lamp

Introductory Remarks **Rekha Sethi**
Director General
All India Management Association (AIMA)

Address **Shrinivas Dempo**
President, AIMA &
Chairman, Dempo Group of Companies

Presentation of Award

- **AIMA Fellowship to**
 - **Rajendra Srivastava**, Former Dean, Indian School of Business (ISB) Hyderabad
- **AIMA - RK Swamy High Performance Brand Award 2022**
 - **Mahindra & Mahindra Ltd** (received by **Neha Anand**, VP-Global Brand & Marketing Communication Auto Division)
Citation read by
 - **Srinivasan K Swamy**, Past President-AIMA and Chairman and Managing Director, R K SWAMY Ltd
- **Release of the Convention Souvenir**

Concluding Remarks **Nikhil Sawhney**
Sr. Vice President, AIMA and
Managing Director, Triveni Turbine Ltd

1025 – 1110 hrs
Session 2

Bigger, better, global: Transforming Indian aviation

India is experiencing an aviation boom, as the country seeks to fly into the future. There is a frenzy of airport construction in the country to achieve the target of having 200 airports in the next five years. The major commercial airlines are ordering planes by hundreds, as they see a growing appetite in India for farther, faster and frequent travel. However, to be truly transformative, India's aviation needs to back its size ambition with global reach, competitiveness and world-class brands. Also, in an era of rapid technological change, geopolitical uncertainty, and growing anti-flying sentiment in the western markets, Indian aviation needs to find ways to be better as well as bigger.

- *How would the mega plane orders by IndiGo and Air India change India's aviation industry?*

- *What is IndiGo doing to build a global footprint and become a preferred international airline?*
- *What is IndiGo's plan to become a green airline?*

Welcome Address

Yezdi Nagporewalla
Chief Executive Officer
KPMG in India

Keynote Address

Pieter Elbers
Chief Executive Officer
IndiGo

Interaction with Audience

Concluding Remarks

Sukhmal Kumar Jain
Director (Marketing)
Bharat Petroleum Corporation Ltd

1115 – 1200 hrs Session 3

Future of business: Key trends of the next Decade

The future of business is not what it used to be. Radical changes in business environment and technologies are creating new winners and losers. Digitalization and networking of everything and everyone is allowing machines to learn and AI to decide and act, which is changing business processes and structures and altering the work and the workforce. Fractious geopolitics is churning supply chains and markets, and frequent global crises are causing disruption expectations. ESG policies and movements are creating new compulsions and competitive advantages. Such shifts are likely to accelerate and consolidate in the next decade. Business leaders need to think differently while answering the questions of what, where, who, and how in the face of emerging possibilities and uncertainties.

- *Where is the technology headed and how will it change the market and reshape business models?*
- *How will businesses deal with the growing political and policy activism in respect of ESG?*
- *How will businesses plan for resources and markets in a fragmented and polarized world?*

Moderator

Pranjal Sharma
Economic Analyst, Advisor and Author

Speakers

T V Narendran
Managing Director
Tata Steel Ltd

Ronnie Screwvala
Co-founder and Chairperson, upGrad
Indian Entrepreneur and Film Producer

Interaction with Audience

1205 – 1250 hrs Session 4

Digital living: Redefining culture with tech

Digital startups are changing how people live, work, and play. Digital devices and services are dictating personal and social behaviour and resetting the customs and rituals of communication, association, and mobilization. What began with digitalization of the information market a couple of decades ago has now become a bazaar of platforms for everything from buying and selling to creating content and dealing in money. The journey from Naukri to Bluestone exemplifies the transformation of Indian startups' impact and digital entrepreneurship. The startup ecosystem is still evolving and new kind of businesses, entrepreneurs, and financiers are arriving in the market. However, to sustain the startup

boom, India's next generation need to look past me-too and incremental ventures to foundational innovations that can redefine living and culture.

- *What has changed in India's startup ecosystem since the founding of naukri.com?*
- *How different has been experience of founding Bluestone compared to the previous generation ventures?*
- *How is Indian startup ecosystem changing right now and what should the next-gen digital entrepreneurs prepare for?*

Moderator

Rohit Bansal

Group Head of Communications
Reliance Industries Limited

Speakers

Sanjeev Bikhchandani

Founder and Executive Vice-Chairman
Info Edge

Gaurav Singh Kushwaha

Founder and CEO
BlueStone

Interaction with Audience

1250 – 1355 hrs

Networking Lunch

1355 – 1440 hrs

Session 5

Indian economy: Managing growth, transition, and risks

Indian economy is showing signs of regaining its high growth trajectory, having weathered the covid, war and inflation crises. Mega spending by the government and strong consumption are keeping the economy revving. However, there are structural imbalances in the economy that can impede growth momentum and global risks continue to cast a long shadow. India needs to pull ever greater domestic and foreign investment in production and raise the floor of worker incomes to elevate consumption. India also needs greater technological and standards alignment with the developed economies to boost its innovation and exports competitiveness. To double the size of its economy over the next decade, India needs to manage its growth, risks and the technological and geopolitical transitions well.

- *What are the key risks to India's economic growth momentum and how can India manage those?*
- *How can India address structural imbalances in its economy to ensure a more rounded and stable growth?*
- *How can India manage the transition to a tech-enabled and geopolitically resilient economy?*

Moderator

Parikshit Luthra

Chief of Bureau
CNBC TV18

Speakers

Bimlendra Jha

Managing Director
Jindal Steel & Power Ltd

Omkar Goswami

Founder and Chairperson
CERG Advisory Pvt Ltd

R Mukundan
Managing Director & CEO
Tata Chemicals Ltd

Interaction with Audience

1445 – 1530 hrs
Session 6

Reinventing Maruti: Continuity with change

Indian auto industry has come a long way from the days of vehicle scarcity, low demand, and outmoded technologies. Maruti has been the catalyst of this transformation despite initial fears that it would fail, as it was set up in the public sector at a time when foreign exchange was scarce and cars were considered sinful by the prevailing official ideology. It set new standards and processes and showed new ways of building supply chains. The Maruti revolution offers lessons for driving world-class, export-led manufacturing in today's India, which could grow at a double-digit rate given a business-first government. Mr RC Bhargava has led Maruti through its different stages of growth and he is still helming Maruti's newest transformation into a global scale, export first company. His experience and ideas can be vital for energizing Indian manufacturing.

- *India has become the third largest car market in the world with much of its growth coming from Maruti. What role and place do you see for the company in the future Indian car market?*
- *How can Indian manufacturing take advantage of the ideological shift from consumption-averse to consumption-first economy and how can manufacturing growth be made compatible with equity?*
- *How can India raise and sustain its manufacturing growth in double digits?*

Moderator

Sumit Chaturvedi
Senior Business Editor
ET Now

Speaker

R C Bhargava
Chairman
Maruti Suzuki India Ltd

Interaction with Audience

1535 – 1620 hrs
Session 7

Cinema with a conscience: A choice

Cinema, on screen of any size, is the most powerful means to get into the heads of both the groups and the individuals. The stories, the characters, the tensions, the resolutions have the power to entertain, to disturb, to inform, to inflame, to persuade, to challenge and more. With or without intent, cinema is a carrier of meanings and messages, which end up confirming or altering the common values and behaviour. Given cinema's extreme influence on popular imagination and attitudes, and its ability to trigger real actions and events, there must be a role for conscience in making movies, along with commerce. In a world with overwhelming complexity, movie makers need to aim for responsible entertainment and includes a benign purpose with pleasure.

- *How have you evolved from being an actor into a film maker?*
- *What is your criteria of accepting roles and choosing stories?*
- *How do you weave your ideas and values into your stories and performances?*
- *How has cinema shaped knowledge, values, behaviours and events in India?*
- *How real or false is the separation between the entertaining cinema and the purposeful cinema?*

- *How has the character of purposeful cinema changed since the boom and bust of the so called parallel cinema?*
- *What can make the cinema with conscience viable and practical?*

Moderator

Shrinivas Dempo

President, AIMA &
Chairman, Dempo Group of Companies

Fire-side Chat with

Nandita Das

Indian Actress & Film Maker

Interaction with Audience

1625 – 1710 hrs

Session 8

Leadership in uncertain times: Learnings from the Samaaj Sector

The growing frequency and severity of economic, environmental, health, political, and geopolitical crises in recent times is forcing a rethink on the balance in the samaaj-sarkar-bazaar equation. The rapidly changing present, and an uncertain future require tapping into societal dynamics to restore balance. The samaaj sector's historic capacity for diversity, collaboration, and innovation makes it a strong collaborator for sarkar and bazaar. A fluid and healthy interplay between these three "sectors" stands to facilitate a society filled with freedom and prosperity with greater security and certainty.

- *What learnings does the samaaj sector offer business and government leaders?*
- *How can the citizens take back primacy and power from the joint forces of big tech and big government?*
- *How can the samaaj itself reconcile its conflicts which allow the sarkar and bazaar to appropriate disproportionate power over the people?*

Moderator

Sunil Kant Munjal

Chairman
Hero Enterprise

Fire-side Chat with

Rohini Nilekani

Chairperson
Rohini Nilekani Philanthropies

Interaction with Audience

1710 – 1830 hrs

Networking Hi-Tea

1830 – 2030 hrs	Colours of India: Golden Jubilee Gala Evening
1830 hrs	Guests and invitees to be seated in the Durbar Hall
1840 hrs	Performances Mélange – Kathak: An Indo-Western Fusion A Cut Above – Interactive LED Dance Performance
1855 hrs (Vazir Hall)	Arrival of the Chief Guest – Amitabh Kant , India’s G20 Sherpa To meet with the Award Winners, Citation Readers and AIMA Office Bearers / Group photograph
1859 hrs	MC to invite the Dignitaries to the hall Dignitaries to take their special seats in the front row
1900 hrs	Inaugural Dance Performance Navarasa – A Contemporary Dance Performance
1911 hrs	MC to invite the Dignitaries to the dais
1912 hrs	Introductory Remarks by Rekha Sethi , Director General, All India Management Association
1915 hrs	Welcome Address by Shrinivas Dempo , President, AIMA and Chairman, Dempo Group of Companies
1920 hrs	Awards Distribution in the sequence of presentation Managing India Award winners <ul style="list-style-type: none"> Corporate Citizen Award - Rohini Nilekani, Chairperson, Rohini Nilekani Philanthropies <i>Citation to be read by Nandita Das, Indian Actress & Film Maker</i> Lifetime Contribution to Media - Aroon Purie, Founder Publisher and Editor-in-Chief, The India Today Group <i>Citation to be read by Sunil Kant Munjal, Chairman, Hero Enterprise</i> Lifetime Contribution Award - R C Bhargava, Chairman, Maruti Suzuki India Ltd <i>Citation to be read by Rajiv Makhni, Technology Journalist and Founder, RM Media Ltd</i>
1937 hrs	Introduction of the Chief Guest by Sudhir Jalan , Co-Chairman, Rieter India Pvt Ltd
1940 hrs	Address by the Chief Guest – Amitabh Kant , India’s G20 Sherpa
2000 hrs	Vote of Thanks by Nikhil Sawhney , Senior Vice President, AIMA and Vice Chairman & Managing Director, Triveni Turbine Ltd
2005 hrs	Dignitaries to take their special seats in the front row.
2006 hrs	Closing Performance Colours of India – Folk and Bollywood come together
2015 hrs	Chief Guest leaves
2015 hrs	Golden Jubilee Gala Evening Concludes
2020 hrs	Dinner

Day 2: Wednesday, 27 September 2023

0845 – 0915 hrs

Registration and Networking Tea/Coffee

0930 – 1015 hrs

Session 9

Creating a winning culture: Producing World Champions

India's attitude to sports is changing as the economic confidence is feeding into sporting achievements and ambitions. India has started winning individual Olympic medals and the country now attracts international athletes in its domestic tournaments in many sports. However, there is a need to significantly upgrade India's sporting facilities and capabilities to produce world champions in larger numbers and in more sports. India needs to identify and cultivate world-class talent and provide domestic and international opportunities to train and compete. India needs to be globally competitive in investing in sporting capability and support a winning habit among its athletes. Excellence in sports infrastructure, administration and performance are critical in making India a sporting power.

- *How can India institutionalize a culture of play and sporting excellence in families and neighbourhoods?*
- *What would it take for India to produce regular world champions in global sports?*
- *Which global sports should India target to dominate?*

Moderator

Neha Aggarwal Sharma

Former Olympian, Table Tennis (Beijing 2008) and
Head - Partnerships & Communication, OGQ

Speaker

Aparna Popat

Former Olympian (Badminton) and
Chief Operating Officer, All Is Well

Interaction with Audience

Concluding Remarks

Anil Somani

Founder and Executive Chairman
FOSTIIMA Business School

1020 – 1105 hrs

Session 10

Director's cut: The medium, the message, and the market

Cinema is undergoing a generational change and the making and monetization of movies is testing new frontiers. Cinema now exists in a multiverse where theatre and television coexist with video platforms and streaming services. Digitalization, virtualization, miniaturization and personalization are reinventing the medium. Technology is accentuating the economic and social trends and cinema has never been more open and eclectic. Simultaneously, cinema's anywhere, anytime access to viewers has given it an unprecedented grip on public's hearts and minds, which is inducing radical messaging and intense scrutiny of messages. Cinema's market is getting increasingly fragmented and uncertain because of rapid technological change, growing social polarization, and unpredictable regulation. Today's directors need new skills and sensibilities to narrate and navigate this complexity.

- *How is the telling of stories changing to cater to multiple generations and multiple kinds of screens?*
- *How are directors adapting their conception and construction of movies in an era of changing technology, market and society?*
- *How is streaming revolutionizing the art and business of cinema?*

Moderator

Sonal Kalra

Chief Managing Editor (Lifestyle & Entertainment)
Hindustan Times

Speaker **Imtiaz Ali**
Indian Film Director, Producer, and Screenwriter

Interaction with Audience

1110 – 1155 hrs
Session 11 **Startups 2.0: Solving for the World**

Moderator **Pranjal Sharma**
Economic Analyst, Advisor and Author

Speakers **Ritesh Malik**
Founder & CEO
Innov8 Coworking

Umang Kumar
Co-Founder
CarDekho

Shashank Kumar
Founder & CEO
DeHaat

Interaction with the audience

1200 – 1300 hrs
Session 12 **Commanding New Heights: India's Space Odyssey**
The race for space is on and India has put its flag among the stars. Since launching the first rocket into the space in 1963, India has gone where few have gone before. India put a probe in moon's orbit in 2008 and now it is landing a probe on the moon's surface. Soon, Indians would walk on the moon. India has put a satellite around Mars and it is aiming for Venus and beyond. India is gaining the height advantage in science, communication, navigation and defence and the country needs to build on that momentum by producing new space knowledge and technologies, building an innovative Indian space industry, and giving itself a space edge in the economy and security.

- *How central has space become to India's economic growth and security?*
- *How is ISRO orchestrating India's emergence as a space power?*
- *When can India expect to have its equivalent of SpaceX?*

Welcome Address **P Balaji**
Chief Regulatory and Corporate Affairs Officer
Vodafone Idea Ltd

Felicitation of Mr S Somanath, Chairman ISRO & Team ISRO for the Outstanding Achievement

by President, Sr Vice President and DG AIMA

Citation read by

- **Shrinivas Dempo**, President, AIMA & Chairman, Dempo Group of Companies

Presentation of Best LMA Awards

Keynote Address

S. Somanath

Chairman

Indian Space Research Organisation (ISRO)

Interaction with Audience

Concluding Remarks

Frank Richter

Founder and Chairman

Horasis: The Global Visions Community

1300 Onwards

Convention Concludes followed by Networking Lunch
